SMART. EASY. CONNECTED

ZYTER EVENTS

Slide deck featuring Zyter overview, events footprint, Zyter solutions - Event in a box, back-to-operations solutions, case studies & use cases.

PREVIEW

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infinite™

CMMIDEV/5℠ Exp. 2020-11-17 / Appraisal #29682

CMMISVC/5℠ Exp. 2020-11-17 / Appraisal #29682

ISO 27001:2005 CERTIFIED

CERTIFIED ISO 9001:2008 COMPANY

NASSCOM®

OHSAS 18001:2007 Certified O.H.S Management System

TL9000

2017 STEVIE® BRONZE WINNER AMERICAN BUSINESS AWARDS

Company

Established in 1999
Headquartered in Rockville, MD

Our Services

- Business Transformation
- ADM Services
- NextGen Mobility
- Product Engineering

Why Infinite?

- Strong Domain Knowledge
- Platform based Strategy
- Business Value Led Associations
- Flexible Engagement Models
- Differentiated Income Model
- Long-Term Relationships

9000+
Employees
(Across the globe)

150+
Active customers
(Long Term Relationships with Fortune 1000 Companies)

900M+
Million
Up 13.5% YoY

20
Offices Globally

8
Verticals

08
Global Delivery Centres

Zyter®

Established 2017
Headquarters: Rockville, MD

7M+ Active Users
45M+ Expected by 2021

Winner of the 2019 IT World Award in the "Hot Technology & Solution of the Year, Information Technology Cloud/SaaS" Category

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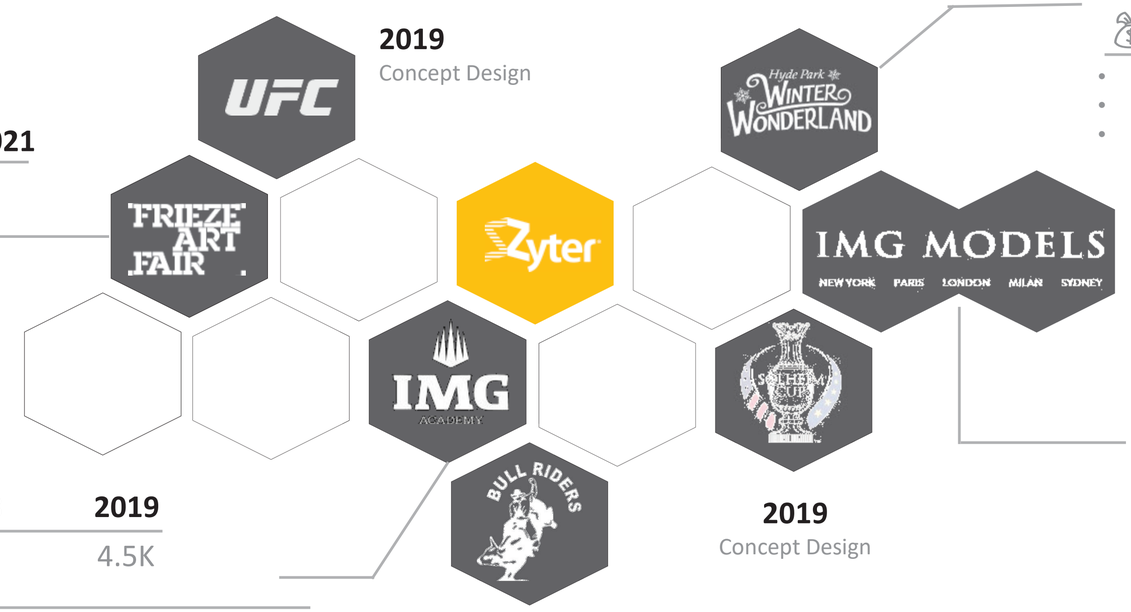
S M A R T . E A S Y . C O N N E C T E D

ENDEAVOR FOOT PRINT



2019
Concept Design

	2019	2020	2021
LA	2K	3K	↑
NY	5K		
London	3K		

- User engagement
- Ticketing
- Payments / Wallets
- Interactive map
- Dynamic CMS
- Broadcast

	2018	2019	2020
	35K	55K	↑
	383K	788K	↑

- User engagement
- Ticketing
- Payments / Wallets
- Interactive map
- Dynamic CMS
- Broadcast

	2018	2019
Campers	2K	4.5K

- User registration
- Digitized forms
- Chat collaboration
- CRM integration
- Dynamic CMS
- Broadcast messages

2019
Concept Design

2019
Concept Design

	2020	2021	2022
Models	2K expected		

- User registration
- Schedule management
- Finance & Claims
- Alerts & Notification
- Dynamic CMS
- Broadcast

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SMART. EASY. CONNECTED

EVENT IN A BOX

ALERTS &
NOTIFCATIONS

COLLABORATION/
ENGAGEMENT

TICKETING &
BOX OFFICE

GEO-NAVIGATION &
WAYFINDING

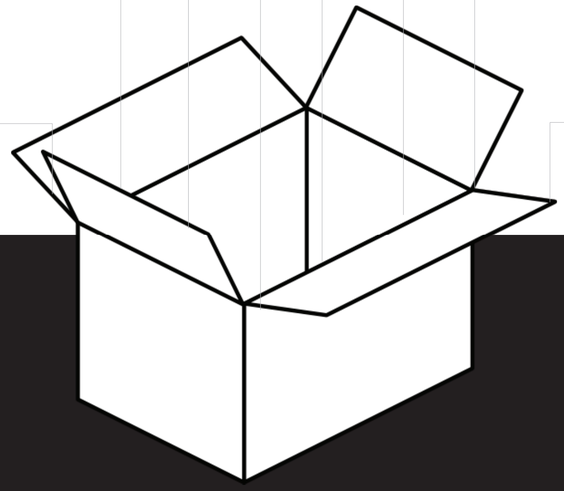
BACK TO EVENT
OFFERINGS

THERMAL ALERTS

REPORTING
DASHBOARDS

REGISTRATION & USER
MANAGEMENT

CONTENT
MANAGEMENT



Zyter

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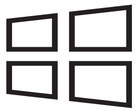
BACK TO EVENTS

ensuring patrons and employee safety during events, all around

SMART SCREENING



THERMAL ALERTS

CONTACT TRACING

TOUCHLESS KIOSKS/TICKETING

CONTACTLESS DINING KITS

CONTENT & NOTIFICATION

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WHAT ZYTER OFFERS

A dual spectrum thermal imaging solution with high-accuracy live temperature tracking in visible and thermal spectrum modes

THERMAL ALERTS

MULTIPLE INSTALL OPTIONS

CROWD DETECTION

ACCURACY & PRIVACY

ALERTS & NOTIFICATIONS

ANALYTICS & DASHBOARDS

MILITARY GRADE SECURITY

3RD PARTY INTEGRATION

Additional BACK-TO-WORK solutions available for employee DayPass and digital contact tracing.

BACKUP SLIDES

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CASE STUDIES

Academy, Hyde Park, Frieze, Models

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ZYTER

IMG ACADEMY

8-10K users
(Campers & Parents)
2018-19

REGISTRATION & CHECK-IN

- Digital forms submission
- Online forms verification
- Secure file transfer
- Campus check-in /out
- Health check-in

COURSE UPDATES

- Academic/training schedule
- Broadcast messages
- Course guides
- Camp survey

SELF-SERVICE

- Transportation
- Access students bank account
- Request room change
- Access to IMG news and happenings

MANAGEMENT

- Enrollments & registration
- Broadcasts
- Workflow integration
- Student/parent communication
- Content publishing

SAFETY & SECURITY

- Alerts & notifications
- One-touch emergency calls
- Campus navigation & Wayfinding

COMMUNICATION

- One-on-One communication with parents/IMG staff/campers/Coaches
- Camper to camper communication
- Group based conversations
- Balance payment alerts

ZYTER

HYDE PARK

35K users
12K Tickets sold
(2018-19)

55K users
28K Tickets sold
(2019-20)

REGISTRATION

- User registration
- Guest user access
- Social media log-in
- User subscriptions
- Access to booking history

SELF-SERVICE

- Event listing
- Search attractions
- Shopping cart
- Book tickets
- Personalized itinerary
- Mobile wallet

USER ENGAGEMENT

- Dynamic content publishing
- Marketing updates
- Push notification
- Offers / Coupons
- Interactive maps
- Geo navigation

PAYMENT MANAGEMENT

- Secured payment gateway (3D Secure)
- Multiple payment options
- Payment history
- Cancel/Refund/Top-up

ALERTS & NOTIFICATION

- Broadcast messages
- Push notification services
- Reminder alerts

INTEGRATION & ACCESSABILITY

- Mobile and web access
- Social media integration
- Ticket engine integration
- GDPR, PCI compliance

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ZYTER

FRIEZE ART FAIRS

LA, NY, LONDON

12K users
(2018-19)

5K users
(2019-2)

ART FAIR

- Public/VIP access
- QR code access to gallery
- Subscription
- Real-time news feeds
- Alerts & Notification

USER ENGAGEMENT

- Interactive gallery map
- Narrative audio files
- Geo-location
- Push notification
- Social media integration

CORE FEATURES

- Program calendar
- Program/Events/Gallery listing
- Personalised itinerary
- Scheduled event reminders
- Dynamic content updates
- Mobile wallets

MANAGEMENT ACTIVITIES

- User data analytics
- Push notification centre
- Dashboard and reports
- Content management system
- Personalised UI themes

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IMG MODELS

REGISTRATION

- New model registration
- Model status validation
- User authentication
- Secure document exchange (consent forms, medical report, emergency contacts)

SELF-SERVICE

- Profile update
- Add associates
- Calendar management
- Dynamic To-Do list
- eSign documents
- Access contracts/Tax forms

FINANCIALS

- Claims/Expense management
- Billing summary
- Upload receipts
- Invoice status
- Payment reminder

SCHEDULE MANAGEMENT

- View bookings and confirm
- Access booking summary details (location, accommodation. bill rate, paid status etc.)
- calendar management
- contacts listing

ALERTS & NOTIFICATION

- Broadcast messages
- Push notification services
- Reminder alerts

INTEGRATION & ACCESSABILITY

- Mobile and web access
- Social media integration
- CRM integration
- Secure transaction of data

USE CASES

Culinary, UFC, Solheim Cup

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SOLHEIM CUP

REALTIME DATA

- team scores / match scores
- player stats / profiles
- current hole
- weather conditions
- event information – schedules, venues, virtual course guide

COLLABORATION

- social media integration
- real-time collaboration – channels / group chats
- share pictures / videos
- calendar integration (events / schedules)

USER ENGAGEMENT

- user registration
- alerts & notifications
- purchasing tickets / parking pass
- mobile wallet
- hospitality (book flights / hotels/ uber integration etc.)

EVENT MANAGEMENT

- capture fan data (registration)
- real-time push notification
- broadcast messages
- vouchers & coupons

ANALYTICS

- advertisement / marketing
- x-sell / up-sell
- data aggregation
- user analytics

PROXIMITY SENSING

- golf course navigation
- interactive maps
- tracking players / holes
- integration with IOT device

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ZYTER

UFC

REGISTRATION

- Email verification
- Legal forms submission
- Secure document exchange w/ fighters, doctors, and commissions (Medical)
- eSign documents
- Streamlined registration e-forms. Dynamic and updatable from CMS
- Alerts & notifications

UFC PERSONNEL

- Fighter directory
- Communication with fighters
- Broadcast messages
- View fighter schedule
- View pending items on fighter's "To-do list"

USER ENGAGEMENT

- Profile updates
- Pre-fight checklist
- To-Do list
- Personalized calendar (fight schedule)
- View fight / bout information
- View agreements/contracts
- Group and channel based communication (AD, Event Ops, PR)
- View flight and hotel information

MANAGEMENT ACTIVITIES

- Single-sign-on
- Fighter announcements (AD, PR)
- Forms verification & approval
- Push notifications (AD, Event Ops, PR)
- Workflow integration